



COLLEGE ESSAY CHALLENGES

STUDENTS*

- struggle to find topics
- rarely know how to write in their own voice
- write generic, boring essays
- have low confidence in writing ability

COLLEGE COUNSELORS

- aren't trained in personal writing
- limited time to guide each student closely

*This is especially true for under-resourced students, whose personal stories are crucial to helping colleges understand why they should invest in them.

We're here to help
your students succeed.

Call **1-800-206-5530**

GetStarted@story2.com



PLUS²

a comprehensive program combining professional development for teachers with writing tools and expert support for students

STUDENTS

- ✓ **ESSAYBUILDER™ UNLIMITED**
Plan, organize, write college essays
 - 13 essays demystified and scaffolded:
 - 5 common app prompts
 - 8 supplemental essays
 - Learn to tell stories out loud
 - Transform stories into essays
 - Research colleges and write supplemental essays
 - Deadline alerts
- ✓ **WRITTEN FEEDBACK**
Each student receives written feedback on 1 essay draft (650 words) from a Story2 Essay Coach
- ✓ **STUDENT BENEFITS**
 - Builds core writing skills
 - Improves writing fluency
 - Increases confidence
 - Grows college and career readiness

SCHOOLS/CBOs

- ✓ **PROFESSIONAL DEVELOPMENT**
For full college access team
 - English teachers
 - College counselors
 - Administrators
- ✓ **CURRICULUM**
Moments Method® curriculum licensing includes lessons and worksheets for individual students and groups
- ✓ **MONITOR PROGRESS**
Mentor dashboard to track student success
- ✓ **SUPPORT**
Advice and troubleshooting from Story2 trained experts
- ✓ **SCHOOL BENEFITS**
 - Significantly boosts admission and scholarship numbers
 - Cost-effectively provides outcome-based essay coaching to all students